We claim:

1. A network comprising:

a plurality of network devices configured to have a common address identifying the network, and an uncommon address within the network where the uncommon address identifies particular network devices;

a computer-readable medium configured to store a profile associated with the common address, each profile configured to include at least one record corresponding to at least one of the plurality of network devices, the record including the uncommon address associated with the at least one of the network devices; and

logic configured to manage the network including changing the record to correlate services available to the network with particular network devices via the uncommon address.

2. The network as set forth in claim 1, where the computer-readable medium is configured to associate services to selected network devices.

3. The network as set forth in claim 1, further comprising:

access logic configured to control access to the computer-readable medium configured to store profiles.

4. The network as set forth in claim 3, where the access logic is configured to receive data from a network device representing a change to be made to the computer-readable medium, and selectively permit at least a portion of the data to pass to the computer-readable medium.

5. The network as set forth in claim 3, where the access logic is configured to receive data from other than a network device representing a change to be made to the computer-readable medium, and selectively permit at least a portion of the data to pass to the computer-readable medium.

6.   The network as set forth in claim **1**, where the common address comprises a telephone number and the uncommon address comprises an electronic serial number.

7.   The network as set forth in claim **1**, where the common address comprises user account information.

8.   The network as set forth in claim **1**, where the profile is configured to associate a at least one network device and at least one identifiably distinct network service.

9.   The network as set forth in claim **1**, further comprising a network device including a plurality of common addresses identifying a plurality of networks.

10.   The network as set forth in claim **1**, further comprising:

logic configured to provide a service to a particular network device by comparing the records with a detectable attribute of the service.

11.   A network device configured for communication with a network that includes a user managable database correlating identifiable communications to selected network devices, the network device comprising:

a computer-readable medium configured to store an uncommon address uniquely identifying a network device on a network identifiable by a common address; and

logic configured to format a signaling word including the uncommon address, and payload data representative of a change request to manage routing of subsequent communications directed generally to the network, to particular network devices.

12.   The network device as set forth in claim **11**, further comprising transceiver logic configured to transmit the signaling word to the network.

13.   The network device as set forth in claim **11**, further comprising:

a trigger configured to initiate the change request upon a designated occurrence.

14.   A method of subscriber management of a network of devices comprising:

receiving an inbound signaling word from a subscriber including management data corresponding to a network identifiable by a common address and corresponding to a network device identifiable by an uncommon address; and

modifying a computer-readable medium to reflect desired services relative to the network device.

15.   The method as set forth in claim **14**, further comprising:

preparing the inbound signaling word including payload data representative of desired services corresponding to identifiable network devices;

appending the common address to the inbound signaling word; and

transmitting the inbound signaling word to a service provider network.

16.   The method as set forth in claim **14**, where the modifying comprises:

accessing a profile associated with the common address;

within the accessed profile, accessing a record associated with the uncommon address; and

designating availability of a service to a device associated with the accessed record.

17.   The method as set forth in claim **14**, further comprising:

verifying propriety of the inbound signaling word.

18.   The method as set forth in claim **14**, further comprising:

receiving service data directed to the common address;

determining an uncommon address identifying a device designated to receive the service data based on attributes of the service data; and

providing the service data to the device via the uncommon address.

19.   An article of manufacture embodied in a computer-readable medium for managing a network of identifiable devices, the article of manufacture comprising:

first computer executable instructions for causing a computer to parse an incoming signaling word for indicia identifying a network and indicia identifying an individual device within the network; and

second computer executable instructions for causing a computer to modify a record associated with the individual device based on payload data in the incoming signaling word, where the payload data is configured to alter services available to the individual device.

20.   The article of manufacture as set forth in claim 19, further comprising:

third computer executable instructions for causing a computer to generate an outbound signaling word directed to at least one device within the network responsive to the modification of the record.

21.   The article of manufacture as set forth in claim 19, further comprising:

fourth computer executable instructions for causing a computer to parse incoming data for a network identifying indicia and to select a profile based on the network identifying indicia; and

fifth computer executable instructions for causing a computer to determine at least one device in the network designated to receive the incoming data based on content of the incoming data and records in the profile.

22.   The article of manufacture as set forth in claim 21, further comprising:

sixth computer executable instructions for causing a computer to provide the incoming data to the at least one device.